



*GEORGETOWN UNIVERSITY LAW CENTER*  
***INSTITUTE FOR PUBLIC REPRESENTATION***

Hope M. Babcock  
Angela J. Campbell  
David C. Vladeck  
Directors  
Eric D. Albert  
Visiting Director  
Marvin Ammori+\*  
Jillian M. Cutler  
Emma E. Garrison  
Jennifer L. Prime+\*\*  
Kristi M. Smith  
Staff Attorneys

600 New Jersey Avenue, NW, Suite 312  
Washington, DC 20001-2075  
Telephone: 202-662-9535  
TDD: 202-662-9538  
Fax: 202-662-9634

January 24, 2006

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Room TWB204  
Washington, D.C. 20054

Re: Ex Parte Presentation in MB Dkt. No. 00-167

Dear Ms. Dortch:

The above-captioned proceeding is not restricted and therefore presentations are permitted but must be disclosed. Pursuant to Section 1.1206 of the Commission's rules, this letter serves as notice that on January 23, 2006 a meeting was held with Commissioner Deborah Taylor Tate, Andrew Long, and the following persons:

Angela Campbell, Institute for Public Representation  
Patti Miller, Children Now  
Gloria Tristani, Office of Communication of the United Church of Christ, Inc.  
Anne Lucey, CBS  
Jeff McIntrye, American Psychological Association  
Marjorie Tharp, American Academy of Pediatrics  
Todd Haiken, National Parent Teacher Association  
Marvin Ammori, Institute for Public Representation  
Nicole Janes, Institute for Public Representation  
Rina-Ann Hunter, Institute for Public Representation  
Jennifer Prime, Institute for Public Representation  
Susan Mort, Time Warner Inc.  
Catherine Carroll, Discovery Communications  
DeDe Lea, Viacom  
Susan Fox, Disney  
Bill LeBeau, NBC Universal

During the meeting, the parties discussed the FCC's children's television rules and policies. First, the parties explained that the Commission adopted children's television policies in the 1970's. Second, the parties discussed the FCC's implementation of the Children's Television Act of 1990. Third, the parties presented their joint proposal for modification to the rules adopted *In the Matter of Children's Television Obligations of Digital Television*, 19 FCC Rcd 22,943 (2004). The details of this proposal are contained in the attached Term Sheet and Press Release.

The parties also discussed the programming that the broadcast and cable industries offer to children, and noted that the FCC's Further Notice of Proposed Rulemaking regarding interactive advertising is still pending. Also, Patti Miller provided the Commissioner and Mr. Long with a copy of the attached Children Now policy briefs.

Respectfully Submitted,

/s/ Jennifer Prime

Jennifer Prime

cc: Commissioner Deborah Taylor Tate  
Andrew Long